

CLEAR AND COMPELLING

COMMUNICATION STRATEGIES FOR BIG THINKERS WITH BOLD IDEAS

Your audience is full of smart people
whose ideas deserve to be heard.

Big ideas do not always speak for themselves. Clear and Compelling gives analytical, technical, and introverted professionals the practical communication tools they were never taught, drawing on neuroscience, psychology, and 20+ years of coaching leaders through the moments where careers and capital pivot.

Morgan James Publishing • October 13, 2026 • Pre-order wherever you get your books:
www.SalvatoreManzi.com/book



20+ YEARS
COACHING LEADERS

4,200+ LEADERS
TRAINED

100+ KEYNOTES
DELIVERED

300 PAGES
PAPERBACK AND E-BOOK

THE AUTHOR IN 50 WORDS

SALVATORE MANZI

Salvatore is a leadership communications coach, author, and facilitator who helps analytical professionals become clear, compelling, and confident communicators. Drawing on 20+ years of research in neuroscience and psychology, his work translates intelligence into influence. His book Clear and Compelling releases October 13, 2026 via Morgan James Publishing.

WHY IT MATTERS NOW

THE GAP THE BOOK CLOSES

As STEM roles surge and AI adoption accelerates, more technical leaders are being asked to explain complex systems to nontechnical audiences, often without formal training in influence, communication, or presence. Clear and Compelling closes that gap with three pillars: Content, Delivery, and Presence.

SALVATORE SPEAKS ON

FIVE STORY ANGLES

- Executive presence for analytical and introverted leaders
- Translating expertise into influence in high-stakes settings
- The neuroscience and psychology of communication
- Storytelling for technical and data-driven audiences
- You Then Me: opening every talk and meeting with the listener first

BOOK AT A GLANCE

QUICK LOOK

Title	Clear and Compelling
Subtitle	Communication Strategies for Big Thinkers with Bold Ideas
Publisher	Morgan James Publishing
Publication date	October 13, 2026
ISBN	979-8-89574-034-7
Price	\$22.95
Formats	Paperback, e-book
Pages	300
Genre	Self-Help / Communication
Book page	www.SalvatoreManzi.com/book

WHO IT'S FOR

Technically brilliant and socially reserved leaders who have been told their presence is not felt, that they should speak up, or that their message is not landing despite strong analysis.



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WHAT THEY'RE SAYING

“ Practical, human, and effective. Our teams used these strategies to turn dense data into decisions.

Zvika Krieger · former Director, Meta and World Economic Forum

“ A powerful resource for leaders who want to communicate complex ideas with clarity and impact.

David Brinkman · CEO, DAP Health

“ Something for everyone who cares about communicating effectively. A delightful and varied collection of strategies and techniques, no matter what your level of experience and expertise.

David Burkett · Senior Data Scientist, Microsoft

“ Particularly helpful for those with big ideas trapped in overthinking minds, and those anxious about speaking.

Serena Low · Podcast Host, Quiet Warrior



SALVATORE HAS COACHED

THE ROOMS BEHIND THE BOOK

- Speakers presenting before the United Nations
- Nuclear and biopharma scientists briefing national governing bodies
- Founders navigating Y Combinator and later funding rounds
- A client raising \$220 million in capital, \$100 million over goal
- Leaders at PwC, Deloitte, Genentech, Meta, Google, Airbnb, Salesforce, LinkedIn, Cisco, Caterpillar, and the World Economic Forum

Available for podcast and broadcast interviews, keynotes, panels, conference talks, contributed articles, and expert commentary. In person, virtual, or hybrid.

SAMPLE INTRODUCTION

READ THIS ONE OUT LOUD

ABOUT 30 SECONDS AS WRITTEN

Our guest spent twenty years helping brilliant people become heard. Salvatore Manzi coaches analytical leaders, engineers, and executives to communicate with clarity and influence. He has prepared speakers for the United Nations, coached founders through Y Combinator, and trained over 4,200 leaders around the world. His book, *Clear and Compelling*, arrives October 13 from Morgan James Publishing. Please welcome Salvatore Manzi.

SIGNATURE KEYNOTES

THREE TALKS. ONE THROUGHLINE.

- **Connect, Engage, Inspire:** Igniting Collaboration and Impact
- **Leadership Presence:** Embodying Authenticity and Comfort
- **You Then Me:** Connected and Inspiring Leadership

Speaker sheet and booking: www.SalvatoreManzi.com/speaking



RESOURCES

EVERYTHING READY TO RUN

Video sample	youtu.be/ythe3jA_9KE
Media page	www.SalvatoreManzi.com/media (headshots, bios, cover files)
Full kit folder	High-res library linked from the media page
Reviewer copy	Available on request, digital or hardcopy
Excerpts	Up to 300 words with attribution. Longer on request.
Recent shows	Scale Architects, The Expert Method, Tech Talks Daily, The Self-Leadership Lab, Deep Leadership

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