

SALVATORE MANZI

Keynotes your room still uses
on Monday morning.

Your leaders think in systems and speak in data. Salvatore equips them to communicate with purpose, blending humor, neuroscience, and storytelling so the room leaves ready to act.



20+ YEARS
COACHING LEADERS

**100+
KEYNOTES**
DELIVERED

**4,200+
LEADERS**
TRAINED

**UN TO
FORTUNE 50**
ROOMS AND STAGES

SIGNATURE KEYNOTES

THREE TALKS. ONE THROUGHLINE.

01

CONNECT, ENGAGE, INSPIRE

Igniting Collaboration and Impact

30 TO 75 MIN • KEYNOTE OR WORKSHOP •
CROSS-FUNCTIONAL LEADERSHIP

The most-requested keynote. Equips leaders with practical tools to foster collaboration, ignite team potential, and drive meaningful results.

THE ROOM LEAVES ABLE TO

Create immediate connection and engagement, then use storytelling to move others to action.

02

LEADERSHIP PRESENCE

Embodying Authenticity and Comfort

30 TO 90 MIN • KEYNOTE • EXECUTIVES
AND SENIOR LEADERS

Presence is the gravitational pull that earns attention before a word is spoken. Science-backed insights and lively storytelling turn it into a learnable skill.

THE ROOM LEAVES ABLE TO

Intentionally project leadership presence and convey confidence in high-stakes situations.

03

YOU THEN ME

Connected and Inspiring Leadership

15 TO 45 MIN • KEYNOTE OR FIRESIDE •
LEADERS AND PEOPLE MANAGERS

People listen more openly once they feel heard first. This talk explores the power of leading with connection, drawing on neuroscience and lived stories.

THE ROOM LEAVES ABLE TO

Make people feel seen, heard, and respected, and navigate complex questions with composure.

FROM THE ROOMS HE HAS SPOKEN IN

"You made our Habitat California conference something extraordinary. The feedback has been outstanding. One attendee simply said, this was life changing."

Debbie Arakel • Habitat for Humanity

"The skills gained from Salvatore's session help me nearly every hour of every day to be far more effective."

Truman • Cisco

ORGANIZATIONS SERVED INCLUDE

LinkedIn • Meta • Google • PwC • Deloitte • JP Morgan • Morgan Stanley • Genentech • Salesforce • Airbnb • Cisco • Caterpillar • Workday • Kaiser • State Farm • Habitat for Humanity • NBC Universal • The New York Times • World Economic Forum

Author of Clear and Compelling (Morgan James Publishing, October 13, 2026). Coached speakers presenting at the United Nations, scientists briefing national governing bodies, and founders through Y Combinator.



WHAT HAPPENS IN THE ROOM

KEYNOTE • WORKSHOP • FIRESIDE
IN PERSON • VIRTUAL • HYBRID

Every talk turns the science of human connection into practical leadership skills.



YOUR LEADERS SHARPEN THEIR ABILITY TO

How we communicate determines our ability to move people to action. Each session pairs neuroscience and psychology with stories the room can use the same day.

- Create immediate connection and engagement
- Convey confidence in high-stakes situations
- Intentionally project leadership presence
- Use effective storytelling to move others to action
- Navigate complex questions with composure

RESULTS FROM RECENT ROOMS

WHAT CHANGED AFTER THE TALK

WAYMO

FULL-DAY TRAINING • 13 ERG LEADERS

ERG leaders were asked to speak at an org-wide event. After a full-day communications training, **four went on to receive formal recognition** for their style and presence and were invited to speak on behalf of the organization at future events.

UNITED NATIONS

FOUR SESSIONS • TWO WEEKS TO PREPARE

Invited to speak on his expertise with two weeks' notice, a client refined soundbites, stage presence, and Q&A strategy across four sessions. He became **the most-quoted panelist in The New York Times coverage**.

HABITAT FOR HUMANITY

STATEWIDE KEYNOTE • HABITAT CALIFORNIA

"Clear, Confident, Connected," delivered at the annual statewide program for members. The organizer's feedback: **"Highest level of engagement of any of our speakers."**

ABOUT SALVATORE

Salvatore is a leadership communications coach, author, and speaker who has spent 20+ years helping high-stakes communicators sharpen their craft. He has coached speakers presenting at the United Nations, biopharma and nuclear scientists briefing national governing bodies, Y Combinator founders, and Fortune 50 executives preparing for keynote moments.

He owned six businesses before becoming a coach and learned early that you make a living with your voice. That perspective shapes how he teaches now: practical, repeatable, and rooted in the neuroscience and psychology of how audiences actually decide who to trust. His book *Clear and Compelling* (Morgan James Publishing, October 13, 2026) is the playbook he wishes he had when he started.

BOOKING, MADE SIMPLE

- **Formats.** Keynotes of 15 to 90 minutes, half-day and full-day workshops, fireside chats, and follow-on cohort training. In person, virtual, or hybrid.
- **Tailored to your room.** A pre-event call aligns the talk with your audience, your theme, and the outcome you want.
- **Promo support.** High-res headshots, tested intro copy, and shareable assets before the day.
- **Low-friction tech.** A wireless microphone, a screen for slides, and a confidence monitor when available.
- **Based in California.** Speaks across the United States and internationally. Fees quoted per engagement, with a clear number within 48 hours.



CLEAR AND COMPELLING

Communication Strategies for Big Thinkers with Bold Ideas

Twenty years of neuroscience, psychology, and coaching distilled into practical frameworks for turning expertise into influence. Morgan James Publishing, October 13, 2026. Bulk orders available, so every attendee leaves with the playbook.

He doesn't try to make you perform; he gives you frameworks that make your ideas land with clarity and impact.

Zvika Krieger • Former Director, Meta and World Economic Forum